



Messe Düsseldorf North America

# Chicago

Every time –  
Quality first



Messe  
Düsseldorf  
North America

Tom Mitchell  
President  
of Messe Düsseldorf North America



**Service: individual.**  
**Connection: international.**  
**Result: business, global.**

From the Big Apple, to the City of the Big Shoulders ... to the world.

For over 30 years, Messe Düsseldorf North America (MDNA) has been your local partner for trade fairs in Düsseldorf, Germany, and beyond. As the first German trade fair organization to establish a subsidiary here, Messe Düsseldorf recognized long ago that this dynamic and ever-changing region needed local expertise and attention.

From our first small office in New York City to our current operation in Chicago, one of the hubs of the U.S. trade show industry, one thing has remained constant: our commitment to service. If you are exhibiting at one of our trade fairs, we are there for the whole process, from selling the square meters to planning your booth to seeing it through during the show. For visitors and exhibitors alike, we can help you travel there, find a place to sleep, get into the show, and just about anything else that you might need along the way.

Our expertise is second to none. Our staff in Chicago has an average of ten years' experience in the industry. We speak the language, know the culture, and, most importantly, know the right people to talk to.

And this goes for our trade shows as well. Since 1947, Messe Düsseldorf has been operating world-class and industry-leading trade fairs across a wide variety of industries. Over the years we have branched out into all the major markets around the globe, offering platforms for business wherever you need it most. Succeed with us around the world is not just a slogan – it's how we do business.

So wherever you need to be, you can count on us to be there, too. One call is all it takes. How can we help you today?



127 – 66 – 1500

This is not a telephone number. Nor is it a secret code. These are the figures which sum up Messe Düsseldorf's international activities. On location in 127 countries, with 66 agencies abroad and more than 1,500 employees who ensure that trade fairs are perfectly planned and run. This makes Messe Düsseldorf one of the largest and most important providers of successful trade fair events in the world.

**A trendsetter 23 times over** Since the company was founded in 1947, Messe Düsseldorf GmbH has organized more than 4,000 successful events. Even in the early years, the Düsseldorf-based trade fair experts understood how important it is to provide platforms of excellence for markets and industries; these formed the basis of what are now leading trade fairs. Today, 23 of the 50 events that take place in Düsseldorf are the No. 1 events in their respective industries, and are very attractive for exhibitors and visitors from all over the world. In addition to the leading trade fairs that take place in the growth markets of Europe and Asia, these have the potential to become stand-alone events in their own right. An on-location service for this purpose is provided by nine international subsidiary companies and associates who spread the expertise of the Düsseldorf trade fair organizers around the world.

As we're already on the subject of numbers, this is one number you shouldn't forget: 312 – 781 – 5180. That's us. Messe Düsseldorf North America.



*Smurfit-Stone Building, Chicago*

## The first.

Do you remember? In the White House, Ronald Reagan governed the U.S. The era of Helmut Kohl had just begun in Germany. It was 1982: the year Messe Düsseldorf began its operations in North America. With its own subsidiary company, it was the first German trade fair company to have a presence in the U.S. The Düsseldorf Trade Shows Inc. started operating in midtown Manhattan and expanded its sphere of action in the strongest economy in the world.

Today, the activities of Messe Düsseldorf North America are centrally managed from Chicago. Ten employees focus on a clearly defined core business goal: using the Messe Düsseldorf Group's expertise to pave the way for American companies to enter the world's markets.

**Different countries, different customs.** Trade fair events in Europe or Asia have a different character to events in the U.S. because they are often markets that have grown over a long period of time. While trade fairs in North America take place in conjunction with industry conferences, and therefore focus more on the exchange of information, exhibitions outside the U.S. concentrate more on product presentations, customer development and order generation.

Trade fairs are becoming an increasingly valuable part of the overall marketing mix for U.S. companies: in general, budgets for trade fair presentations are higher than those for print advertising.

**U.S. exhibitors and visitors  
in Düsseldorf (2004–2008)**

	Exhibitors	Visitors
2004	855	24,472
2005	632	10,694
2006	638	8,592
2007	726	11,239
2008	932	26,000

**Are you a collector?** Then we'll gladly help you to expand your collection. If it is all about gaining new customers and contacts in all continents of the world, for example. This is just one of the benefits of Messe Düsseldorf's network.

When we first started operating in North America, we focused on promoting our trade fairs in Düsseldorf. In other words, events where it was guaranteed that exhibitors would meet international customers. We have focused on this goal for a number of decades and have continuously expanded our activities so that our leading trade fairs, such as drupa, K, MEDICA, or interpack, now have their successful equivalents in other parts of the world. As part of this international network, we supply the most important prerequisites necessary for commercial success in new markets: contacts, information, and service.

**A good quarter.** Events run by Messe Düsseldorf not only have an extremely good reputation, but they are also magnets for exhibitors and visitors from across the world. Overseas visitors account for up to 60% of the total number of visitors to our leading trade fairs in the Rhine region.

We play an important part in making sure that U.S. companies regard Düsseldorf as a permanent fixture in their trade fair calendars – and with great success. A quarter of all North American visitors to German trade fairs learn about innovations in their industry while in Düsseldorf. Our ongoing cooperation with economic associations, chambers of commerce, and government export agencies is proof that our activities pay dividends. Such cooperation enables everyone to expand their expertise in a meaningful way. And who knows what you'll discover during your next visit to a Düsseldorf trade fair?

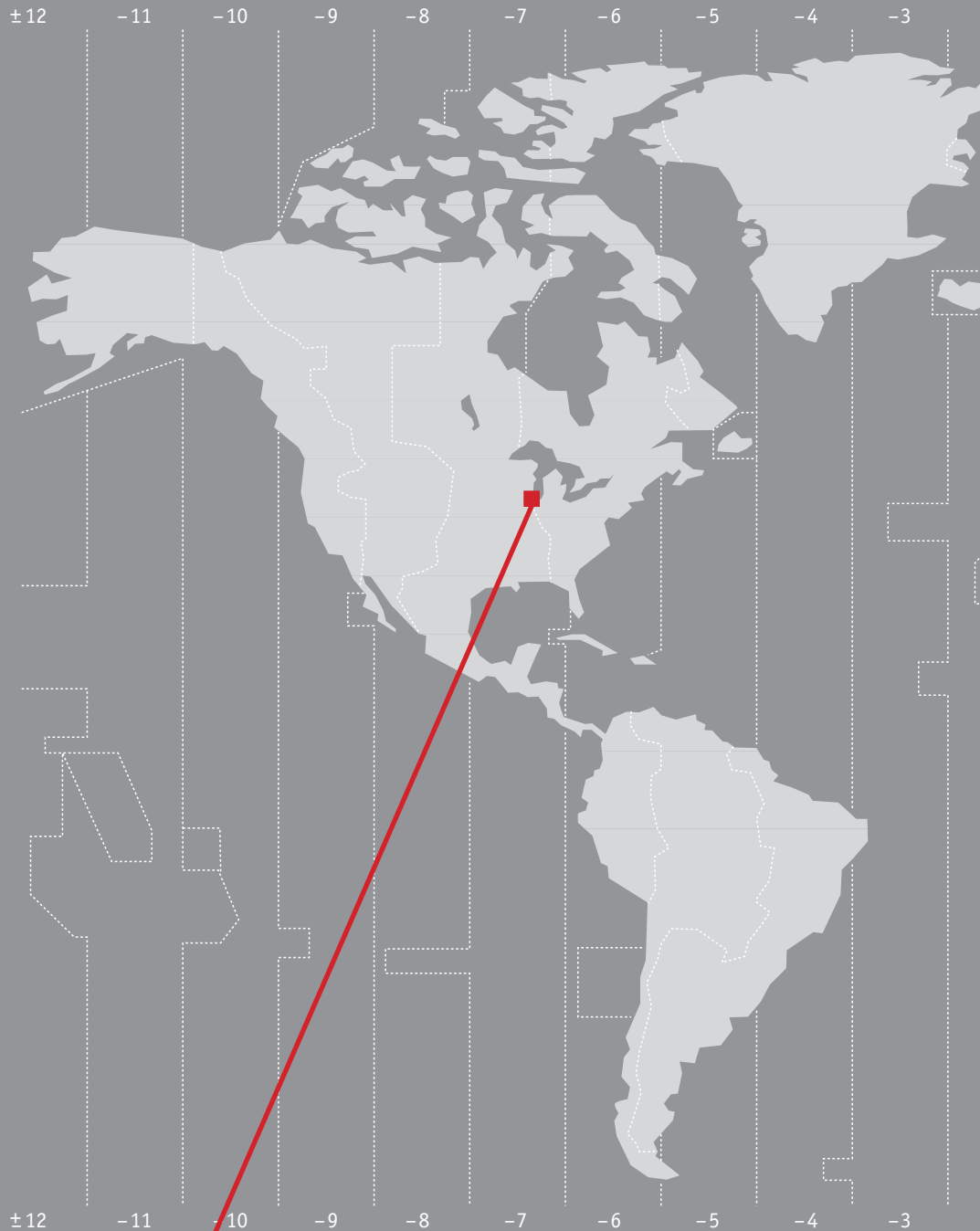


*Düsseldorf trade fair*

# Rush hour at lunchtime

In downtown Chicago, the morning rush hour begins just as the lunch hour is finishing in Düsseldorf. This is great because it means that we can easily check important questions with our colleagues in the Rhineland over the phone. Just before the end of the day, we call Hong Kong where the team is about to start their day.

The Messe Düsseldorf Group's worldwide network works around the clock – in all the world's time zones. This is great for our customers: they can rest easy knowing that a competent member of staff is always available to handle their wishes for an optimal trade fair presence anywhere in the world, whether in the middle of Europe or in China.



Chicago



Messe Düsseldorf  
North America

Messe Düsseldorf Group's service center for the North American market.  
[www.mdna.com](http://www.mdna.com)

Düsseldorf



Messe Düsseldorf

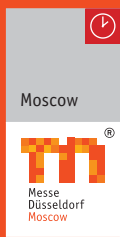
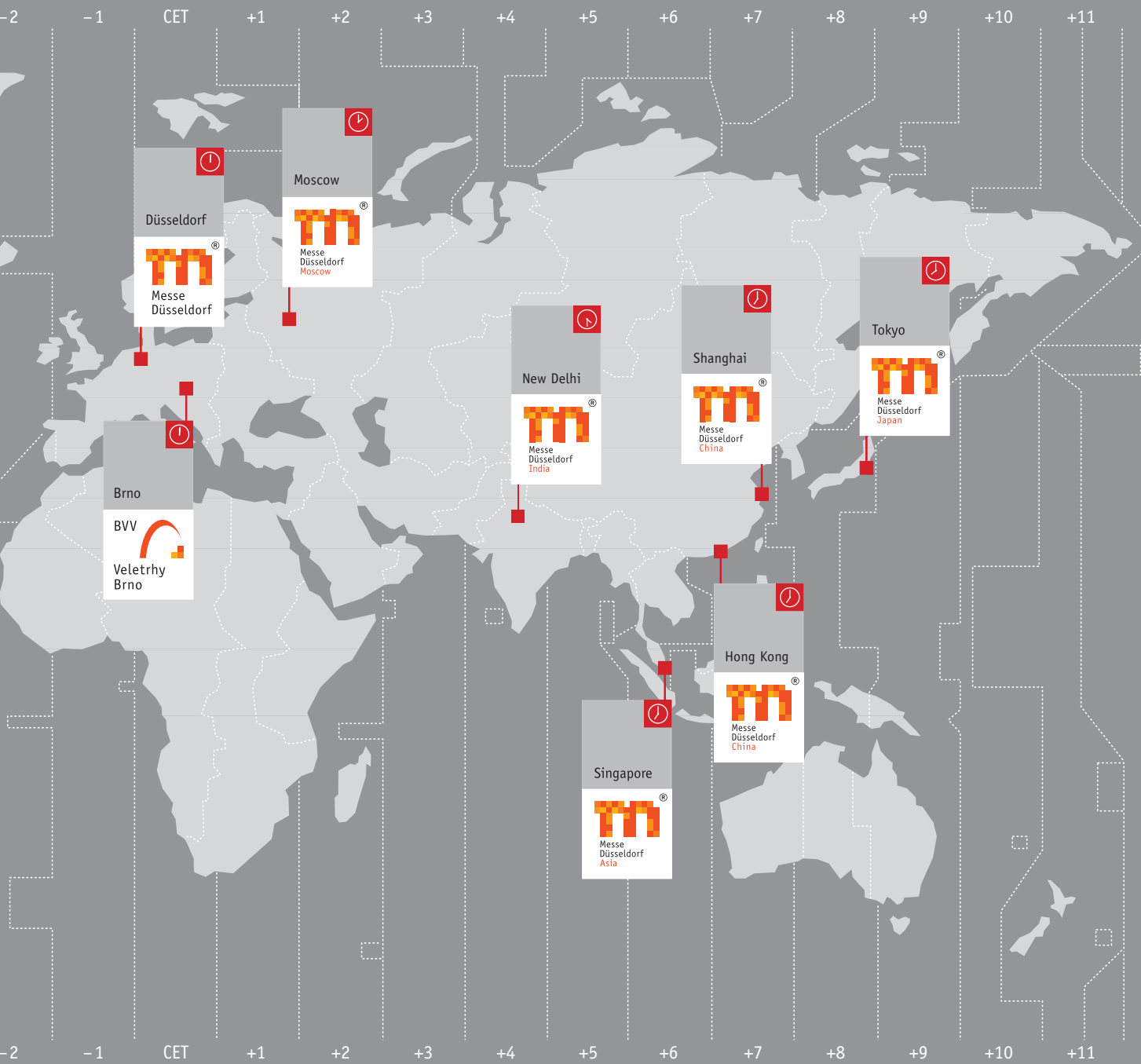
Messe Düsseldorf Group's worldwide activities are coordinated here and 50 trade fairs, of which 23 are leading, are organized here.  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)

Brno



BVV  
Veletřhy Brno

Around 480 people are employed in the Central European Exhibition Center in Brno.  
[www.bvv.cz](http://www.bvv.cz)



Messe Düsseldorf has had an official presence in Moscow since 1979. Today, this location plays an important role in Messe Düsseldorf's worldwide activities.  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)



In India, Messe Düsseldorf organizes events for one of the largest markets in Asia.  
[www.md-india.com](http://www.md-india.com)



From its Singapore location, Messe Düsseldorf Asia manages the trade fair market for the ASEAN region.  
[www.mda.messe-duesseldorf.com](http://www.mda.messe-duesseldorf.com)



Shanghai is the gateway to the Chinese trade fair market. All our Chinese representative offices are coordinated by our Chinese subsidiary.  
[www.mdc.com.cn](http://www.mdc.com.cn)



In Tokyo, Messe Düsseldorf has been helping Japanese exhibitors and visitors to participate in trade fairs across the world since 1994.  
[www.messe-duesseldorf.de/mdj](http://www.messe-duesseldorf.de/mdj)

# Take five.

Since the 1950s, Take Five has been the signature tune of the jazz world. Messe Düsseldorf has consistently worked on developing five core business areas for more than 50 years. Our clear focus on these particular areas makes all the difference: the best contacts to companies, organizations, and trade associations. Visitors know that they will be provided with expertise at a Düsseldorf trade fair, not just small talk. We have expanded our experience and industry knowledge in order to provide our customers with an optimal platform for their business.

These core business areas form the basis of a portfolio for successful trade fair events in Düsseldorf:

- › Machinery and equipment
- › Trade and services
- › Medicine and health
- › Fashion and lifestyle
- › Leisure

Over the past few decades, trade fair events that now enjoy a market-leading position in their respective industries have been developed under the umbrella brand name Messe Düsseldorf. Thanks to the perfect organization provided by Messe Düsseldorf, these events provide high-quality networking opportunities.

**Machinery and equipment**

01

**Trade and services**

02

**Medicine and health**

03

**Fashion and lifestyle**

04

**Leisure**

05

Our products do well around the world.

For example, our product family “K”



For example, our product family “MEDICA”



For example, our product family “interpack”





- › drupa\*
- › GIFA\* › METEC\* › THERMPROCESS\* › NEWCAST\* › METAV\*
- › glasstec\* › solarpeq
- › interpack\*
- › K\*
- › Tube\* › wire\*
- › Valve World Expo

- › EuroShop\* › EuroCIS
- › hogatec
- › InterMopro › InterCool › InterMeat
- › ProWein\*

- › MEDICA\* › COMPAMED
- › RHACARE\*
- › A+A\*

- › BEAUTY INTERNATIONAL DÜSSELDORF › TOP HAIR INTERNATIONAL
- › CPD Düsseldorf\* › GDS\* › GLOBAL SHOES

- › boot\* › CARAVAN SALON\* › TourNatur

\* No. 1 worldwide

## All in Print and Media



## Worldwide:

- › **All in Print China**  
Shanghai
- › **drupa** Düsseldorf
- › **Embax** Brno
- › **interpack** Düsseldorf
- › **PACK PRINT International**  
Bangkok

**drupa**

## Print Media Trade Fair

drupa has been the top international trade fair for the print and media industry for more than 50 years. It covers the complete global portfolio of products, from prepress, premedia, printing, and preparation to packaging production, as well as all the services provided by the industry. As a pure trade fair, it is the most important information and order platform for decision makers and professionals in the fields of publishing, media management, and the printing industry, including those specializing in the prepress and post-press stages.

Frequency: every four years

Online information  
[www.drupa.de](http://www.drupa.de)

Contact:  
[info@drupa.de](mailto:info@drupa.de)  
[info@mdna.com](mailto:info@mdna.com)

\* with the participation  
of Messe Düsseldorf

## The Bright World of Metals



## Worldwide:

- › **Aluminum/Non-Ferrous**  
Moscow
- › **FINTECH** Brno
- › **FOND-EX** Brno
- › **GIFA** Düsseldorf
- › **IMT** Brno
- › **Metallurgy India**  
New Delhi/Mumbai
- › **Metallurgy-Litmash**  
Moscow
- › **Metallurgy UKRAINE**  
Donetsk
- › **METAV** Düsseldorf
- › **METEC** Düsseldorf
- › **NEWCAST** Düsseldorf
- › **THERMPROCESS** Düsseldorf

**GIFA**

## International Foundry Trade Fair with WFO Technical Forum

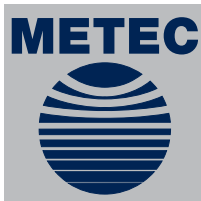
GIFA is the most important event for the global foundry industry. It comprehensively presents the latest developments in materials and manufacturing technology. It focuses on intelligent process design and first-class technical engineering services aimed at making casting processes more efficient. GIFA is an innovation pool par excellence for a number of industries, including the automotive, machine and plant construction, communications technology, construction and electrical industries, and many more. The comprehensive program of events with special exhibitions and congresses completes the range of services on offer.

Frequency: every four years,  
parallel to METEC, THERMPROCESS, and NEWCAST

Online information  
[www.gifa.de](http://www.gifa.de)

Contact:  
[contact@gifa.de](mailto:contact@gifa.de)  
[info@mdna.com](mailto:info@mdna.com)





#### **METEC**

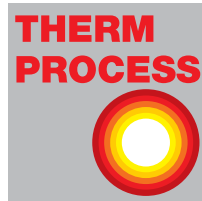
International Metallurgical  
Technology Trade Fair and  
Congresses

The innovation forum for the metallurgy industry is a force to be reckoned with when it comes to the development and modernization of smelting technology all over the world. The need to find ever more efficient processes for the smelting and processing of steel makes METEC a highly important event. METEC offers trade visitors information, products, and solutions along the whole value chain. First-class conferences complement the range of services on offer.

**Frequency:** every four years, parallel to GIFA, THERMPROCESS, and NEWCAST

**Online information**  
[www.metec.de](http://www.metec.de)

**Contact:**  
[contact@metec.de](mailto:contact@metec.de)  
[info@mdna.com](mailto:info@mdna.com)



#### **THERMPROCESS**

International Trade Fair and  
Symposium for Thermo Pro-  
cess Technology

THERMPROCESS presents all the products and innovations related to efficient thermal processes. It is the most important trade fair for experts and operators in the industry, and one where they can experience cutting-edge economic and industrial innovations. In other words, optimal solutions which increase the efficiency of industrial furnaces and heat-generation plants. The supporting program of events with the THERMPROCESS symposium, FOGI special exhibition, and further events offered by exhibitors is highly valued by all who attend.

**Frequency:** every four years, parallel to GIFA, METEC, and NEWCAST

**Online information**  
[www.thermprocess.de](http://www.thermprocess.de)

**Contact:**  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)



#### **NEWCAST**

International Trade Fair for  
Precision Castings

The international exhibition for foundries presents the latest developments in casting products. Design engineers and purchasers from the automotive, engineering, aviation, and aerospace industries, as well as the fields of construction, electronics, medicine, shipbuilding, rail transportation, and energy technology can find innovations for even the most demanding requirements at NEWCAST. The first-class program for the NEWCAST forum strengthens communication between foundries and their customers.

**Frequency:** every two years, runs parallel to GIFA, METEC, and THERMPROCESS every fourth year

**Online information**  
[www.newcast.com](http://www.newcast.com)

**Contact:**  
[contact@newcast.de](mailto:contact@newcast.de)  
[info@mdna.com](mailto:info@mdna.com)



#### **METAV**

International Trade Fair for  
Manufacturing Technology  
and Automation

METAV presents products from the whole spectrum of the metalworking industry. It focuses on machine tools, manufacturing systems, precision tools, automated material flow, computer technology, industrial electronics, and accessories. As the largest forum for manufacturing technology, METAV offers trade visitors a complete overview of the industry, from standard machinery for mass production to special solutions for particular tasks.

**Frequency:** every two years

**Online information**  
[www.metav.de](http://www.metav.de)

**Contact:**  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)  
[e.seiler@vdw.de](mailto:e.seiler@vdw.de)  
[info@mdna.com](mailto:info@mdna.com)



## Discover the World of Glass



**Worldwide:**

- › **All in Glass** Guangzhou
- › **glasstec** Düsseldorf
- › **GLASSPEX INDIA** Mumbai/  
New Delhi
- › **solarpeq** Düsseldorf

**glasstec**

**International Trade Fair for Glass Production – Processing – Products**

glasstec is the only trade fair in the world that provides an overview of the whole industry and the innovative potential of glass as a material for all kinds of applications. It focuses on glass manufacture/production engineering, glass working and finishing, tools, replacement and wear parts, measuring, control, and regulation technology for glass and glassmaking machinery, as well as the use of glass in construction and façades. Future-oriented topics are particularly highly valued by visitors, including thin special glass, insulation glass, laser technology, photovoltaics, and solar thermal energy. Visitors to the trade fair include experts in glass production, architects, planners, specialist tradesmen, and energy technology specialists. The special exhibition and expert symposium are highlights of the event.

**Frequency:** every two years parallel to solarpeq

**Online information**  
[www.glasstec.de](http://www.glasstec.de)

**Contact:**  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**solarpeq**

**International Trade Fair for Solar Production Equipment**

solarpeq, the International Trade Fair for Solar Production Equipment, presents production technology for thin-film and crystalline photovoltaic modules. This includes machines and plants for manufacturing solar end products as well as components and raw materials. solarpeq takes place for the first time in 2010 and at the same time and in the same place at glasstec, the undisputed world-leading trade fair for the glass industry, glass engineering, and glass working. Both events complement each other perfectly in terms of content. The combination of solarpeq and glasstec covers the entire value chain, from raw materials to applications, in a comprehensive way and under one roof.

**Frequency:** every two years parallel to glasstec

**Online information**  
[www.solarpeq.com](http://www.solarpeq.com)

**Contact:**  
[info@solarpeq.com](mailto:info@solarpeq.com)  
[info@mdna.com](mailto:info@mdna.com)

## Open the World of Packaging



### Worldwide:

- › **Embax Print** Brno
- › **International Packtech India** Mumbai
- › **interpack** Düsseldorf
- › **PACK PRINT International** Bangkok
- › **UPAKOVKA/UPAK ITALIA** Moscow

### interpack

#### PROCESSES AND PACKAGING

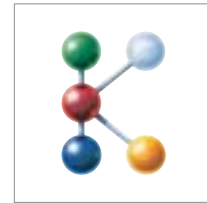
interpack is the world's leading trade fair for processes and packaging. Its defining characteristic is that it represents the entire value chain, from the manufacturing and finishing of packaged goods and packaging materials to packing and distribution, quality control, and consumer protection. The program includes packing machines and machines for the manufacture of packaging materials, as well as machines and plants for confectionery and bakery products. interpack is therefore particularly important for many industries, including the food and drink, confectionery, pharmaceutical, and cosmetics industries, as well as consumer goods in the non-food sector, and the industrial goods industry, amongst others.

Frequency: every three years

Online information  
[www.interpack.com](http://www.interpack.com)

Contact:  
[interpack@messe-duesseldorf.de](mailto:interpack@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

## Expertise at First Hand



### Worldwide:

- › **Arabplast** Dubai
- › **ASEANPLAS** Singapore
- › **Aseanrubber** Singapore
- › **Chinaplas** Shanghai/Guangzhou
- › **INTERPLASTICA** Moscow
- › **K** Düsseldorf
- › **M-PLAS** Kuala Lumpur
- › **Plastics and Rubber Vietnam** Ho Chi Minh City
- › **PLASTINDIA** New Delhi
- › **PLASTEX** Brno
- › **TIPREX** Bangkok

### K

#### International Trade Fair for Plastics + Rubber

K covers the whole spectrum of the plastics and rubber industry. It specializes in raw materials and auxiliary substances, machines and equipment, technical parts, and reinforced plastics. K is known for its high-quality networking opportunities with experts from around the world: together, they develop future-oriented solutions which form the basis for commercial success. This is why K is particularly attractive for decision makers from the plastics manufacture, engineering, automotive, electro-technology, construction and chemical industries, and many more.

Frequency: every three years

Online information  
[www.k-online.de](http://www.k-online.de)

Contact:  
[k-online@messe-duesseldorf.de](mailto:k-online@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)



## Simply the Best

**Worldwide:**

- › **Aluminium/Non-Ferrous**  
Moscow
- › **Metallurgy-Litmash**  
Moscow
- › **METAV** Düsseldorf
- › **Tekno/Tube Arabia** Dubai
- › **Tube** Düsseldorf
- › **Tube India**  
New Delhi/Mumbai
- › **Tube Russia** Moscow
- › **Tubotech** São Paulo
- › **wire** Düsseldorf
- › **wire Russia** Moscow
- › **wire/Tube CHINA** Shanghai
- › **wire/Tube Southeast ASIA**  
Bangkok

**Tube****International Tube and Pipe Trade Fair**

Tube presents the latest trends in piping materials, pipes and accessories, pipe manufacturing machinery, used machinery, tools for process engineering and auxiliary materials, measuring, control, and regulation technology, testing technology, pipeline and OCTG technology, and special fields, as well as interesting developments in the pipe industry. The comprehensive program makes Tube particularly attractive for top managers from trade and the pipe manufacturing, iron, steel, and non-ferrous metal industries, as well as the automotive industry.

**Frequency:** every two years parallel to wire

**Online information**  
[www.tube.de](http://www.tube.de)

**Contact:**  
[tube@messe-duesseldorf.de](mailto:tube@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**wire****International Wire and Cable Trade Fair**

The world-leading trade fair presents the latest innovations in the industry, including wire manufacturing and finishing machinery, tools and auxiliary materials for process engineering, tools, special wires and cables, measuring, control, and regulation technology, testing technology, and special applications. wire is therefore the primary forum for experts from the industry, specialist technical trade, and general trade.

**Frequency:** every two years parallel to Tube

**Online information**  
[www.wire.de](http://www.wire.de)

**Contact:**  
[wire@messe-duesseldorf.de](mailto:wire@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**Valve World Expo****Biennial Valve World Conference and Exhibition**

With the Valve World Expo, Messe Düsseldorf expands its events portfolio in the machinery and plants sector. The most important trade fair for valve technology will take place in Düsseldorf from 2010 onwards. Here, leading manufacturers will present their innovations: valves and components, sealants, piping products, and engineering services will give an overview of the current state of technology in the industry.

The Valve World Conference acts as an expert forum for this specialized branch of the industry and informs visitors about technological trends.

**Frequency:** every two years

**Online information**  
[www.valveworldexpo.de](http://www.valveworldexpo.de)

**Contact:**  
[contact@valveworldexpo.com](mailto:contact@valveworldexpo.com)  
[info@mdna.com](mailto:info@mdna.com)



## The Global Retail Technology Hub

**EuroShop****The Global Retail Trade Fair**

The absolute international highlight of the industry: if your aim is to enjoy long-lasting success in retail, you won't be disappointed by EuroShop. Focusing on the areas of store construction and layout, lighting technology, architecture and store design, refrigeration units and plants, visual marketing, sales promotion and POS marketing, information and security technology, trade fair construction, design, events, and much more, EuroShop covers all segments concerning capital goods in the retail industry. Visitors come from food- and non-food-related retail, the consumer and capital goods industry, wholesale trade, general retail, and systems catering, and are architects, retail designers, graphic designers, visual marketing coordinators, exhibition managers, and marketing experts. Congresses and practical seminars run parallel to the trade fair and provide knowledge for tomorrow.

Frequency: every three years

Online information  
[www.euroshop.de](http://www.euroshop.de)

Contact:  
[euroshop@messe-duesseldorf.de](mailto:euroshop@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**EuroCIS****Europe's Leading Trade Fair for IT and Security in Retail**

Pure retail technology: EuroCIS is Europe's leading trade fair for IT and security technology in retail. Whether you are an international chain or a medium-sized retailer, EuroCIS provides suitable IT solutions for the whole retail industry. EuroCIS is the ideal platform to inform yourself comprehensively and effectively about the latest trends and products, from cash point and payment systems, POS and security technologies, to ERP systems, supply management, reverse vending systems, and much more. The EuroCIS supporting program focuses on current trends such as RFID, digital POS media, and self-checkout systems.

Frequency: annually between EuroShop dates. EuroCIS is one of four core areas of EuroShop.

Online information  
[www.eurocis.com](http://www.eurocis.com)

Contact:  
[eurocis@messe-duesseldorf.de](mailto:eurocis@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**Worldwide:**

- › EuroCIS Düsseldorf
- › EuroShop Düsseldorf
- › G+H Brno
- › hogatec Düsseldorf
- › INTECO Brno
- › Shop Design Russia Moscow



## A Menu of Its Own

**Worldwide:**

- › G+H Brno
- › **hogatec** Düsseldorf
- › INTECO Brno
- › **InterCool** Düsseldorf
- › **InterMopro** Düsseldorf
- › **InterMeat** Düsseldorf
- › **ProWein** Düsseldorf
- › VINEX Brno

**hogatec**

International Trade Fair Hotel, Gastronomy, Catering

The international meeting point for the industry is Düsseldorf; this is where the decision makers in the industry come together. They can inform themselves about the latest developments in technology and design and make investment decisions here. Themed sections and special exhibitions about particular areas such as cafeteria kitchens, entrées for hotels, the planning of meals, and much more provide an engrossing backdrop to the main event. hogatec is the top information exchange platform for hoteliers, gastronomes, specialist retailers, and planners.

Frequency: every two years, parallel to InterMopro, InterMeat, and InterCool with the European Food Talk conference series

Online information  
[www.hogatec.de](http://www.hogatec.de)

Contact:  
[hogatec@messe-duesseldorf.de](mailto:hogatec@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**InterCool**

International Trade Fair Frozen Foods, Ice Cream, Technology

Best suited to cool-headed individuals, Europe's leading trade fair for the frozen food trade offers sales managers and consultants in the foodstuff, wholesale trade, and supplier industries, as well as importers and exporters, clear guides and support in making successful ordering decisions. It specializes in ice cream, bakery products, dairy products, desserts, fruit, fruit mixes, juices, vegetables, potato products, raw meat and game, poultry, fish and seafood, and cereal and flour products. As a trade fair with up-to-date exhibits and numerous informative events, not to mention the European Food Talk conferences, it offers trade visitors numerous benefits.

Frequency: every two years, parallel to InterMeat, InterMopro, and hogatec

Online information  
[www.intercool.de](http://www.intercool.de)

Contact:  
[intercool@messe-duesseldorf.de](mailto:intercool@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

**InterMeat**

International Trade Fair Meat and Sausage

InterMeat is an absolute must for the European retail and gastronomy industry, and canteen operators. As a professional platform for the industry, it is the perfect event for experts because it provides innovative culinary ideas that give visitors renewed momentum. It specializes in meat, sausages, meat-based convenience products, delicatessen products, spices and marinades, and organic/ecological products, and services. The offer is completed by numerous special exhibitions and information events, not to mention the European Food Talk conferences.

Frequency: every two years, parallel to InterMopro, InterCool, and hogatec

Online information  
[www.intermeat.de](http://www.intermeat.de)

Contact:  
[intermeat@messe-duesseldorf.de](mailto:intermeat@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)





**InterMopro**  
International Trade Fair Dairy  
Products

Milk in all its diversity – at InterMopro milk really comes into its own. The most important European event for the industry focuses on cheese, milk and mixed milk products, delicatessen products, desserts, cream and cream products, dairy equipment, butter, organic/ecological goods, dairy products for large-scale consumers, powdered milk products, and lactose-free products. All the major international manufacturers are represented here, as well as medium-sized enterprises and specialist suppliers. The trade fair also hosts numerous tasting sessions and information events as well as the European Food Talk conferences.

**Frequency:** every two years, parallel to InterMeat, InterCool, and hogatec

**Online information**  
[www.intermopro.de](http://www.intermopro.de)

**Contact:**  
[intermopro@messe-duesseldorf.de](mailto:intermopro@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)

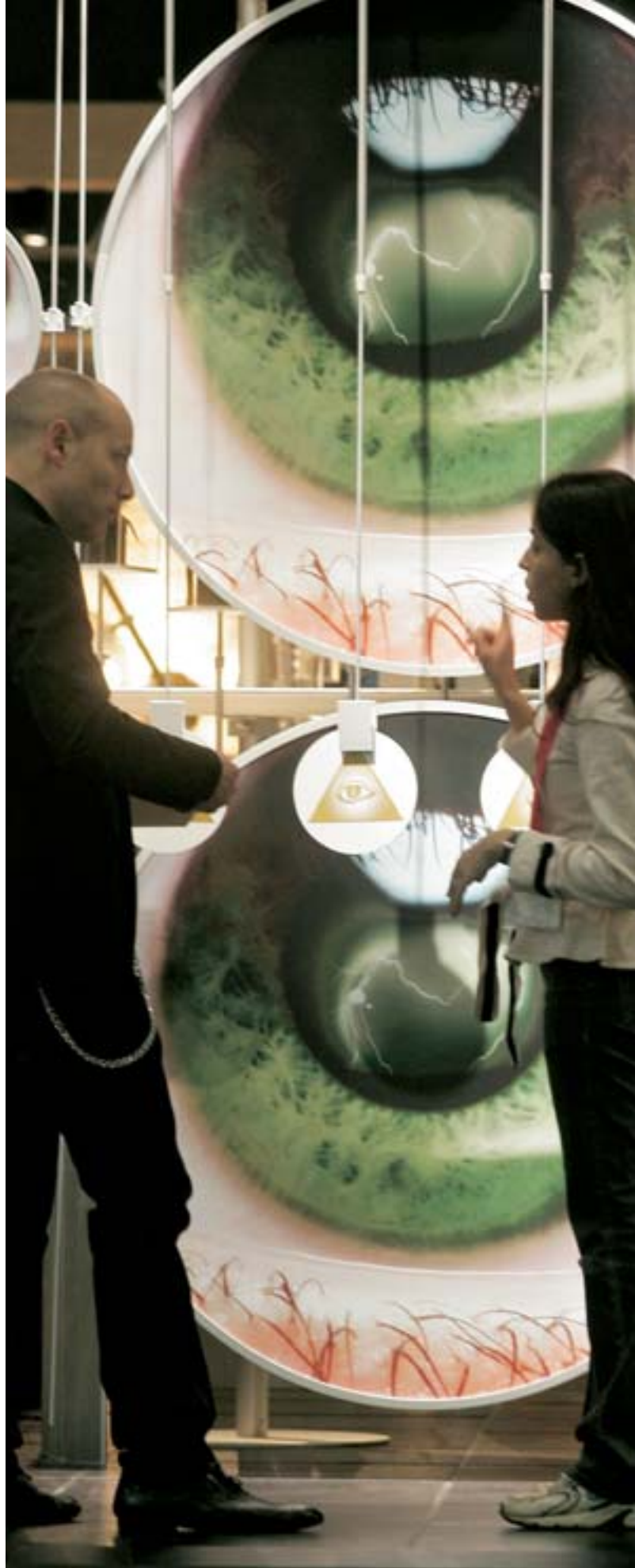


**ProWein**  
International Trade Fair  
Wines and Spirits

If you're interested in wines from around the world, ProWein is a must. Products from all the major growing regions in the world are presented here, from both major wine companies and small winemakers, as well as from traditional winemaking countries and newer wine-producing regions. ProWein is therefore the leading trade fair for experts and an obligatory event for wholesale and retail purchasers, as well as the gastronomy and import/export industry. A high-quality supporting program of events with seminars, tasting sessions, presentations, and discussion forums makes ProWein an excellent meeting place for experts.

**Frequency:** annual  
**Online information**  
[www.prowein.de](http://www.prowein.de)

**Contact:**  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)



## Medical Trade Shows

**Worldwide:**

- › **A+A** Düsseldorf
- › **China Med** Beijing
- › **CHINA-PHARM**  
Beijing/Shanghai
- › **COMPAMED** Düsseldorf
- › **COS+H China** Beijing
- › **FIME** Miami
- › **HOSPITALAR** São Paulo
- › **INTERPROTEC** Brno
- › **MEDICAL FAIR ASIA**  
Singapore
- › **MEDICAL FAIR AUSTRALIA**  
Sydney
- › **MEDICAL FAIR CENTRAL EUROPE** Brno
- › **MEDICAL FAIR INDIA**  
New Delhi/Mumbai
- › **MEDICAL FAIR THAILAND**  
Bangkok
- › **MEDICA** Düsseldorf
- › **OPTA** Brno
- › **OS+H ASIA** Singapore
- › **REHACARE International**  
Düsseldorf
- › **ZDRAVOOCHRANENIJE**  
Moscow

**MEDICA**

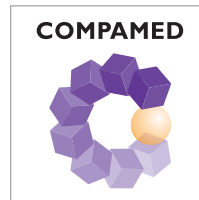
International Trade Fair  
with Congress  
World Forum for Medicine

The largest medical trade fair in the world presents the whole range of products and concepts for inpatient and outpatient care. Providers present a comprehensive program of electro-medicine, medical technology, laboratory technology, emergency medicine, diagnostic tools, and commodities and consumables, as well as building services engineering. MEDICA is therefore particularly important for practicing physicians as well as managers in hospitals, trade, and industry. Numerous special exhibitions allow visitors to immerse themselves in a number of interesting aspects. The MEDICA congress and the German Hospital Conference are renowned events and are two of the most important information exchange platforms for medical and specialist professionals.

Frequency: annual, parallel to COMPAMED

Online information  
[www.medica.de](http://www.medica.de)

Contact:  
[info@medica.de](mailto:info@medica.de)  
[info@mdna.com](mailto:info@mdna.com)

**COMPAMED**

High-tech solutions for medical technology

This leading international supplier trade fair provides medical manufacturers with insights into the future of medical technology. Products on offer range from components, pipes, filters, pumps, raw materials, and adhesives, to testing systems and manufacturing services. The trade fair specializes in microsystems technology and nanotechnology, among other things. COMPAMED appeals mainly to senior management, product developers, and purchasers in the medical technology industry, as well as salespeople.

Frequency: annual, parallel to MEDICA

Online information  
[www.compamed.de](http://www.compamed.de)

Contact:  
[info@compamed.de](mailto:info@compamed.de)  
[info@mdna.com](mailto:info@mdna.com)

**REHACARE**

International Trade Fair and Congress Rehabilitation – Prevention – Integration – Care

For people with disabilities, those who need nursing care, and those who have chronic illnesses, REHACARE is the top event for information about products and innovations. At the leading trade fair, suppliers from around the world present their latest products, and aid organizations, self-help groups, and institutions present current developments, concepts, and legal regulations. The medical industry, service providers, purchasers, directors of nursing homes, hospitals, and authorities also use REHACARE to compare prices, improve their expertise, and make business contacts.

Frequency: annual

Online information  
[www.rehacare.de](http://www.rehacare.de)

Contact:  
[info@rehacare.de](mailto:info@rehacare.de)  
[info@mdna.com](mailto:info@mdna.com)







## Body Meets Beauty

**A+A**

Personal Protective Equipment, Occupational Safety and Health

The most important trade fair in the industry, both in qualitative and quantitative terms, presents all the components required for individual safety at work, as well as occupational health and safety. A+A covers all aspects of safety and security, but particular highlights include the comprehensive supporting program of events with practical demonstrations and presentations by numerous international associations and institutions. With its several hundred presentations, working groups, and panel discussions, the A+A congress for occupational health and safety is one of the most important events for experts in the field.

Frequency: every two years

Online information  
[www.aplusa-online.de](http://www.aplusa-online.de)

Contact:  
[info@aplusa-online.de](mailto:info@aplusa-online.de)  
[info@mdna.com](mailto:info@mdna.com)

**BEAUTY INTERNATIONAL**

No. 1 Trade Fair for Cosmetics, Nail, Foot, and Wellness Professionals

Beautiful and successful – both these statements are true of this trade fair, which is indispensable for professionals in the cosmetics industry. Professionals from all over the world meet here to inform themselves about cosmetics, nail and foot products, wellness, permanent makeup, sun-related products, services, equipment, accessories, and salon accessories. The trade fair takes place at the beginning of the season, which is ideal: manufacturers can present their latest products and set the trends. Visitors can not only order the new highlights to impress their customers, but can also benefit from the comprehensive supporting program of events, which includes presentations and workshops, championships, and award ceremonies.

Frequency: annual, parallel to TOP HAIR INTERNATIONAL

Online information  
[www.beauty-international.de](http://www.beauty-international.de)

Contact:  
[info@beauty-international.de](mailto:info@beauty-international.de)  
[info@mdna.com](mailto:info@mdna.com)

**TOP HAIR INTERNATIONAL**

Trend & Fashion Days Trade Fair – Show – Congress for the International Hairdressing Industry

With its combination of world-class shows, workshops, congresses, and trade fair, TOP HAIR INTERNATIONAL Trend & Fashion Days has quickly established itself as the top European event for hairdressers. It is an exciting mix of specialist events, atmosphere, and action. It is not aimed at the masses, but rather at the best in the industry. National and international companies present their innovations in cosmetic hair products, tools, and other hairdressing equipment. The shows provide top-ranking teams from Europe and overseas with current hairstyle trends and exceptional styling ideas. The quality of the trade fair clientele reflects this high standard.

Frequency: annual, parallel to BEAUTY INTERNATIONAL DÜSSELDORF

Online information  
[www.tophair.de](http://www.tophair.de)

Contact:  
[info@tophair.de](mailto:info@tophair.de)  
[info@mdna.com](mailto:info@mdna.com)





#### Fashion Is All Around

##### Worldwide:

- > CPD Collections Premieren  
Düsseldorf
- > CPM Collection Première  
Moscow Moscow
- > STYL Brno





### CPD Düsseldorf

International Trade Fair for  
Womenswear and Accessories

The entire world of fashion – clearly organized into the core areas of Classic Woman, Modern Woman, and New Womenswear, with integrated special areas, such as large sizes and maternity fashion. The trade fair includes a creative designer scene in the Fashion Gallery, Style & Signatures with progressive labels, as well as White & Night for evening, bridal, and cocktail fashion including accessories. With this well-rounded range and as part of Igedo Fashion Fairs Düsseldorf, CPD Düsseldorf is the largest international fashion event and sets standards in terms of information and order volume. In a fascinating atmosphere, with exclusive shows and a comprehensive program of events by manufacturers from across the world and in each price segment, CPD Düsseldorf is an absolute must for the industry.

Frequency: twice yearly

Online information  
[www.cpd.de](http://www.cpd.de)

Contact:  
[info@igedo.com](mailto:info@igedo.com)  
[info@mdna.com](mailto:info@mdna.com)

### Worldwide:

- › KABO Brno
- › CHINA SHOES Guangdong
- › CHINA SHOETEC Guangdong
- › GDS Düsseldorf
- › Global Shoes Düsseldorf



### GDS

International Event for Shoes  
and Accessories

### GLOBAL SHOES

Leading Trade Show for Sourcing

Shoes and accessories from A to Z – the worldwide shoe and leather industry comes together at GDS. Trends for the next season are presented here alongside the fashions for the current season. The range on offer varies from progressive and classically elegant labels to young fashion and comfort. GDS is the only information and ordering platform in the world with specialist events, trend presentations, and fashion shows which present shoes and accessories as part of the overall fashion context. A particularly interesting aspect for price-conscious purchasers in the Global Shoes halls is the focused sector for high-volume production which features high-volume suppliers and OEMs.

Frequency: twice a year

Online information  
[www.gds-online.com](http://www.gds-online.com),  
[www.globalshoes-online.com](http://www.globalshoes-online.com)

Contact:  
[gds@messe-duesseldorf.de](mailto:gds@messe-duesseldorf.de),  
globalshoes  
[@messe-duesseldorf.de](https://twitter.com/messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)





#### Leisure and Pleasure

##### Worldwide:

- > **boot Brno** Brno
- > **boot** Düsseldorf
- > **CARAVAN SALON** Düsseldorf
- > **Caravanning Brno** Brno
- > **GO** Brno
- > **RegionTour** Brno
- > **SPORT Life** Brno
- > **TourNatur** Düsseldorf





### **boot**

**International Boat Show  
Düsseldorf**

The biggest yacht and watersports trade fair in the world is a top event in sporting, business, and economic terms. Visitors from more than 60 countries travel to Düsseldorf for the trade fair in order to inform themselves about the latest boats, new motors, watersports equipment and services, for example. Shipyards, importers, and traders offer trade and private visitors a representative cross section of the world market for boats and yachts.

**Frequency:** annual

**Online information**  
[www.boot.de](http://www.boot.de)

**Contact:**  
[besucherinfo@boot-online.de](mailto:besucherinfo@boot-online.de)  
[ausstellerinfo@boot-online.de](mailto:ausstellerinfo@boot-online.de)  
[info@mdna.com](mailto:info@mdna.com)



### **CARAVAN SALON**

**The No. 1 Show for Motor  
Homes and Caravans**

From a small two-person RV to a luxury motor home, the CARAVAN SALON, the world's largest trade fair for mobile leisure, presents everything the market has to offer: motor homes, RV, camping equipment, engines, accessories, mobile homes, trailers, and much more. However, advances in technology and comfort are not the only hot topics in the industry; this is why CARAVAN SALON increasingly offers information on the important topics of tourist destinations and vacation planning.

**Frequency:** annual

**Online information**  
[www.caravan-salon.de](http://www.caravan-salon.de)

**Contact:**  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)



### **TourNatur**

**Trade Fair – Hiking and  
Trekking**

TourNatur, Germany's only public trade fair for hiking and trekking, has become a must in the diary for nature lovers. Tourist organizations, associations, and travel agents present international hiking regions, and equipment manufacturers offer the right equipment for every destination. The range on offer runs from classic equipment, accessories, and high-tech outfits to suitable nutritional products for sporting enthusiasts. The "Resting Place" stage is the setting for a colorful program of events which includes a fashion show, presentations, and awards.

**Frequency:** annual, partially parallel to CARAVAN SALON

**Online information**  
[www.tournatur.com](http://www.tournatur.com)

**Contact:**  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)  
[info@mdna.com](mailto:info@mdna.com)





Cloud Gate, Chicago

# Act local. Connect global.

The North American economic zone is the number one in the world. In 2008, the U.S. exported goods and services worth a total of 1.3 trillion U.S. dollar across the world. Exports to the German market alone amount to 55 billion U.S. dollar. Do you think you can increase that? Then we would be happy to help you.

We create connections for companies in the U.S. and Canada. This includes connections to the most important export markets in the world, to Central and Eastern Europe, and the growth regions of Asia. From Chicago, we coordinate our customers' presence at trade fairs across the world.

**Why is it so nice by the Rhine?** It certainly isn't just the attractive countryside that has provided for a consistently high number of trade fair visitors and exhibitors from the U.S. over the last ten years. Düsseldorf as a location is representative of all the international trade fair locations in our network: it has a large population base, so industrial customers can access trade fair events easily, and there is a large number of potential customers from important sectors of trade and industry. Ask one of the more than 900 U.S. exhibitors and 26,000 U.S. visitors who were

**The most important trade fair locations  
in North America**

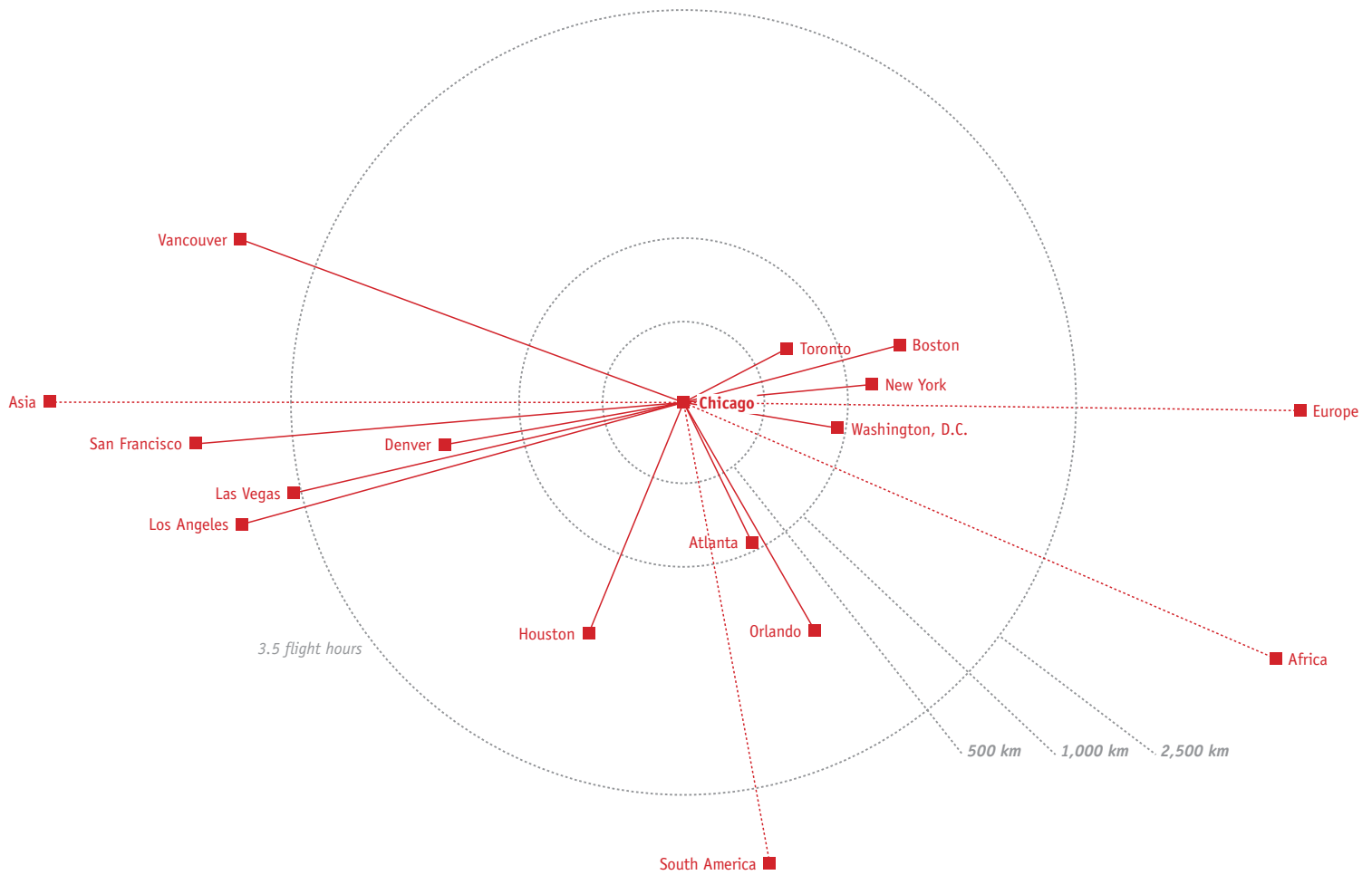
Ranking	City	Trade Fair
1	Las Vegas	252
2	New York	127
3	Chicago	122
4	Toronto	120
5	Orlando	100

Number of trade fairs in 2008









present at trade fairs in Düsseldorf in 2008. They might tell you how much they liked the Rhine area, but they will definitely tell you about their excellent impressions of gaining a whole host of new business contacts.

**Out and about to meet you.** You will find us wherever business is performed, including at conferences and trade fairs in the U.S., and at U.S. industry networking events. We are there to make contacts, increase our presence, and answer any questions you may have.

Companies who want to make the “jump over the pond” can benefit from the expertise of Messe Düsseldorf Group’s worldwide network. From Chicago, we coordinate our activities across the whole of North America. Our presence in Toronto ensures smooth service for companies in Canada. And then there are the additional 66 offices across the world which help us to create the best conditions for your trade fair presence overseas.



Media Harbor



Königsallee



# Take it easy.

There's a lot to think about if you want to exhibit at a trade fair. Who will transport the products? Who will take care of the formalities? Who will arrange tickets and accommodation? All kinds of questions. One answer: Messe Düsseldorf North America (MDNA).

**Less work. More concentration.** Concentrate on your business and rely on the service of a strong team. Are you planning your own trade fair presence? Then take advantage of a full service provider who will support you with a whole range of services.

Whether you're a first-time exhibitor or a seasoned veteran, participating as an exhibitor in one of our U.S. or North American Pavilions provides you with a cost-effective and worry-free exhibiting option. In addition to a prime location within the trade show and a high-profile, professional appearance, our pavilions offer the exhibitor all design, materials, and construction elements as part of one affordable package price. Value-added services such as interpreters, a meeting lounge, refreshments, and an on-site project manager are included. Simply show up with your products and you are ready to go!

**Have a good journey.** We mean "you" when we say this. Messe Düsseldorf North America will plan your travel arrangements in cooperation with a travel agency. Our travel services will support you in everything concerning your trade fair visit, including flights, hotel, and car rental, as well as a sightseeing program if desired. Thanks to partnerships with major German airlines, our customers can also benefit from cheaper tickets. For trade fair visitors, we will reserve entrance passes to the trade fair in advance, which eliminates the need to register or stand in line when you get there.



*U.S. Pavilion*







Düsseldorf trade fair center

**Ready to use.** We ensure that your company makes the perfect impression at the trade fair: our design team will implement your ideas and corporate look into professional space solutions, and create the ideal atmosphere for your needs.

**Present in the press.** Maybe you'll even make headlines with your new product. In any case, we will help you to present your company and its services in the international industry press. This is why we cultivate contacts with around 30,000 accredited journalists from around the world. These journalists report on our trade fairs and disseminate information about them to potential business partners around the world.

In the U.S., we use trade press advertising and articles to ensure that international events managed by Messe Düsseldorf reach a large specialist audience. We also cultivate contacts to editors across the country, from Los Angeles to New York.

**A mere formality.** Exhibitors who travel overseas have to deal with many formalities concerning their trade fair presence. Customs clearance. Insurance. Permits. Taxes. Messe Düsseldorf North America relieves companies from having to deal with these formalities. Partner-

ships with professional logistics specialists ensure that your exhibits will arrive at the destination safely, on time, and with a minimum of red tape.

If you take advantage of services or buy goods at a trade fair in Düsseldorf, you will have to pay sales tax. North American companies can claim this back – we will help you with the necessary steps.

**Nice to see you.** This is what we say in Germany. Are you going to a trade fair in Europe for the first time? OK. Then we can prepare you for your trip. With cross-cultural training, for example. This means that if you were satisfied with your trade fair participation, you can bid farewell to your new business partners in the right way, by saying "Auf Wiedersehen". This tells them that you'll see them again next year.

Whether you're heading overseas with your company for the first time or European and Asian trade fairs are already a permanent part of your marketing mix, Messe Düsseldorf North America is a partner that will help you to present your company in an optimal way.

#### **MDNA services**

- > *Custom and turnkey booth design/construction*
- > *Dedicated travel agency*
- > *Assistance with shipping, freight forwarding, and customs clearance*
- > *Referrals for local interpreters and booth personnel*
- > *VAT refunds*
- > *Advance entrance pass and show directory sales*
- > *Targeted PR campaigns*
- > *Booking of meeting space for on-site presentations/events*
- > *Visa procurement*
- > *In-country marketing assistance through the U.S. Foreign Commercial Service*

## Overview of all events

### Machinery and equipment

- › All in Glass Guangzhou
- › All in Print China Shanghai
- › ARABPLAST Dubai
- › ASEANPLAS Singapore
- › AUTOCOMPLEX Moscow
- › AUTOSALON BRNO Brno
- › AUTOTEC Brno
- › CHEMISTRY Moscow
- › CHINAPLAS Shanghai/Guangzhou
- › drupa Düsseldorf
- › EmbaxPrint Brno
- › ENVIBRNO Brno
- › EXPOMIN Santiago de Chile
- › FOND-EX Brno
- › glasstec Düsseldorf
- › GLASSPEX INDIA New Delhi/Mumbai
- › IBF Brno
- › IDET Brno
- › IMT Brno
- › INLEGMASH Moscow
- › International Packtech India Mumbai
- › interpack Düsseldorf
- › INTERPLASTICA Moscow
- › INVEX Brno
- › K Düsseldorf
- › M-PLAS Kuala Lumpur
- › METALLOBRABOTKA Moscow
- › Metallurgy India New Delhi/Mumbai
- › METALLURGY UKRAINE Donetsk
- › Metallurgy-Litmash/Tube Russia/Aluminium/Non-Ferrous Moscow
- › MSV Brno
- › NEFTEGAS Moscow
- › NEWCAST Düsseldorf
- › NO-DIG Brno Brno
- › PACK PRINT INTERNATIONAL Bangkok
- › PLASTEX Brno
- › Plastics and Rubber Vietnam Ho Chi Minh City
- › PLASTINDIA New Delhi
- › PROFINTECH Brno
- › PYROS/ISET Brno
- › SHK BRNO Brno
- › SHK MOSCOW Moscow
- › STAINLESS Brno
- › Tekno/Tube Arabia Dubai
- › TIPREX Bangkok
- › Transport a Logistika Brno
- › Tube CHINA Shanghai
- › Tube India New Delhi/Mumbai
- › Tube Southeast ASIA Bangkok
- › TUBOTECH Sao Paolo
- › UGOL & MINING Donetsk

- › UGOL ROSSII & MINING Novokuznetsk
- › UPAKOVKA / UPAK ITALIA Moscow
- › VODOVODY-KANALIZACE Brno
- › WELDING Brno
- › wire CHINA Shanghai
- › wire Russia Moscow
- › wire Southeast ASIA Bangkok
- › WOOD-TEC Brno

### Trade and services

- › Berufe live Rheinland Düsseldorf
- › Business Travel Show Düsseldorf
- › CONSUMEXPO Moscow
- › DIGITEX Brno
- › ElectronicPartner Düsseldorf
- › EuroCIS Düsseldorf
- › European Food Talk Düsseldorf
- › Franchise Meeting Point Brno
- › G+H Brno
- › hogatec Düsseldorf
- › IAM Düsseldorf
- › iba – Düsseldorf / München Düsseldorf
- › IMA Düsseldorf
- › InterCool Düsseldorf
- › INTERKAMERA Brno
- › InterMeat Düsseldorf
- › InterMopro Düsseldorf
- › MOBITEX Brno
- › PRODEXPO Moscow
- › PRODITE Brno
- › ProWein Düsseldorf
- › PSI Düsseldorf
- › RemaX Düsseldorf
- › REWE Düsseldorf
- › SHOP DESIGN RUSSIA Moscow
- › Trau Dich! Düsseldorf
- › URBIS INVEST Brno

### Medicine and health

- › A+A Düsseldorf
- › CHINA MED Beijing
- › CHINA-PHARM Beijing/Shanghai
- › COMPAMED Düsseldorf
- › COS + H Beijing
- › EUROPHARM Düsseldorf
- › FIME Miami
- › HOSPITALAR Sao Paolo
- › INFODENTAL Düsseldorf
- › INTERPROTEC Brno
- › MEDICA Düsseldorf
- › MEDICAL FAIR ASIA Singapore
- › MEDICAL FAIR AUSTRALIA Sydney
- › MEDICAL FAIR BRNO / Central Europe Brno

- › MEDICAL FAIR INDIA New Delhi/Mumbai
- › MEDICAL FAIR THAILAND Bangkok
- › OPTA Brno
- › OS + H ASIA Singapore
- › REHACARE INTERNATIONAL Düsseldorf
- › ZDRAVOOKHRANENIYE Moscow

### Fashion and lifestyle

- › BEAUTY INTERNATIONAL DÜSSELDORF Düsseldorf
- › CHINA SHOES Guangdong
- › CHINA SHOETEC Guangdong
- › COSMETICS Brno
- › CPD Düsseldorf
- › CPM Moscow
- › GDS Düsseldorf
- › GLOBAL SHOES Düsseldorf
- › KABO I Brno
- › KABO II Brno
- › S1 Brno
- › STYL I Brno
- › STYL II Brno
- › TOP HAIR INTERNATIONAL Düsseldorf

### Leisure

- › antique- & kunstmesse düsseldorf Düsseldorf
- › boat Brno Brno
- › boot – Düsseldorf Düsseldorf
- › CARAVAN SALON DÜSSELDORF Düsseldorf
- › Caravaning Brno Brno
- › FISHING Brno
- › GO Brno
- › MODELS BRNO Brno
- › PROPET Brno
- › REGIONTOUR Brno
- › SPORT Life Brno
- › THE GREEN WORLD Brno
- › TourNatur Düsseldorf
- › Trau Dich! Düsseldorf



Messe

Düsseldorf

North America

# Get in touch.

## Messe Düsseldorf North America

### By fax

+1-312-781-5188

### By mail

Messe Düsseldorf North America  
150 North Michigan Avenue  
Suite 2920  
Chicago, IL 60601  
Phone +1-312-781-5180

[www.mdna.com](http://www.mdna.com)

[blog.mdna.com](http://blog.mdna.com)

[twitter.com/mdnachicago](https://twitter.com/mdnachicago)

[info@mdna.com](mailto:info@mdna.com)

## Homebase Düsseldorf

### By fax

+49-211-456-087-656

### By mail

Messe Düsseldorf GmbH  
VG-UK Dept.  
Messeplatz  
40474 Düsseldorf  
Germany

[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)

### Please send me

- |   |  |
|---|--|
| <input type="checkbox"/> the current trade fair calendar                  | <input type="checkbox"/> DüsselNEWS                            |
| <input type="checkbox"/> the "Best Route to<br>Messe Düsseldorf" brochure | <input type="checkbox"/> the current annual report             |
| <input type="checkbox"/> the corporate brochure                           | <input type="checkbox"/> information about the fairground      |
|   | <input type="checkbox"/> information about the guest organizer |

Information on selected venues of the Messe Düsseldorf Group

- |   |                                 |                                    |                                |
|---|---------------------------------|------------------------------------|--------------------------------|
| <input type="checkbox"/> Czech Republic | <input type="checkbox"/> Russia | <input type="checkbox"/> Singapore | <input type="checkbox"/> China |
| <input type="checkbox"/> Düsseldorf     | <input type="checkbox"/> Japan  | <input type="checkbox"/> India     |                                |

- detailed information on the following trade fairs

Name of trade fair \_\_\_\_\_

- information for visitors     information for exhibitors

- please send this information to me:

- and also to:

Company \_\_\_\_\_

Company \_\_\_\_\_

Last name \_\_\_\_\_

Last name \_\_\_\_\_

First name \_\_\_\_\_

First name \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Street \_\_\_\_\_

Street \_\_\_\_\_

PO Box \_\_\_\_\_

PO Box \_\_\_\_\_

City/State/Zip \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country \_\_\_\_\_

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