

**PROWEIN IS FOR TRADE VISITORS ONLY. PLEASE RETURN THIS FORM WITH A COPY OF YOUR BUSINESS CARD.** Individual names will not be printed on the entrance passes. All orders will be shipped in the weeks prior to the start of ProWein 2010 via FedEx® ground service, and within the United States of America only. All entrance passes and show directories are **NON-REFUNDABLE**.

<b>1.</b>	<b>CONTACT INFORMATION (PLEASE PRINT OR TYPE):</b>
Contact Person _____ Title _____	
Company Name _____	
Street Address (NO P.O. BOX!) _____ City, State _____ Zip _____	
Telephone _____ Fax _____ E-Mail _____	

<b>2.</b>	<b>PLEASE HELP US SERVE YOU BY COMPLETING THE FOLLOWING:</b>		
<p><b>How did you learn about ProWein 2010?</b></p> <p><input type="checkbox"/> Direct Mail   <input type="checkbox"/> Advertisement   <input type="checkbox"/> Online / Internet</p> <p><input type="checkbox"/> Word of Mouth   <input type="checkbox"/> Past Show</p> <p><b>Which staging of ProWein have you visited in the past?</b></p> <p><input type="checkbox"/> 2009   <input type="checkbox"/> 2008   <input type="checkbox"/> 2007   <input type="checkbox"/> Earlier Staging   <input type="checkbox"/> None</p> <p><b>What is the size of your company?</b></p> <p><input type="checkbox"/> 1-25   <input type="checkbox"/> 26-75   <input type="checkbox"/> 76-150   <input type="checkbox"/> 151-300   <input type="checkbox"/> 301-500   <input type="checkbox"/> 500+</p> <p><b>To which industry trade publications do you subscribe?</b></p> <p><input type="checkbox"/> Impact   <input type="checkbox"/> Market Watch   <input type="checkbox"/> Wine &amp; Spirits   <input type="checkbox"/> Wine Spectator</p> <p><input type="checkbox"/> Wine Enthusiast   <input type="checkbox"/> Wines &amp; Vines   <input type="checkbox"/> Other: _____</p>	<p><b>Which of the following best describes your or your company's involvement in this industry?</b></p> <p><input type="checkbox"/> Importers of wine, sparkling wine, and spirits</p> <p><input type="checkbox"/> Wholesalers of wine, sparkling wine, and spirits</p> <p><input type="checkbox"/> Specialty retailers of wine, sparkling wine, and spirits</p> <p><input type="checkbox"/> Grocery Store</p> <p><input type="checkbox"/> Internet Site / Mail Order</p> <p><input type="checkbox"/> Caterers</p> <p><input type="checkbox"/> Hotel</p> <p><input type="checkbox"/> Restaurant</p> <p><input type="checkbox"/> Hospitality trade schools</p> <p><input type="checkbox"/> Associations and institutions</p> <p><input type="checkbox"/> Vineyard, winery</p> <p><input type="checkbox"/> Processing industry, accessories</p>		

<b>3.</b>	<b>PLACE YOUR ORDER:</b>		
PLEASE SEND ME:	_____ One-day entrance pass(es) at \$39.00 each	For a total of:	\$ _____
indicate number required	_____ Full show entrance pass(es) at \$73.00 each	For a total of:	\$ _____
	_____ Show Directory(s) at \$20.00 each	For a total of:	\$ _____
<b>NOTE:</b> Entrance Tickets are also valid for use to and from the show on Düsseldorf's public transportation Network (VRR).			Shipping and handling, add: \$6.75
			<b>TOTAL AMOUNT:</b> \$ _____

<b>4.</b>	<b>METHOD OF PAYMENT / CREDIT CARD AUTHORIZATION:</b>		
<input type="checkbox"/> CHECK OR MONEY ORDER	Mail this form with check made payable to: Messe Düsseldorf North America, 150 N. Michigan Avenue Suite 2920, Chicago, IL 60601		
<input type="checkbox"/> CREDIT CARD	<b><u>Complete the information below and fax this form to us at SECURE FAX (312) 236-1994.</u></b>		
<b>Circle one:</b>	<b>VISA</b>	<b>MASTERCARD</b>	<b>DISCOVER</b> <b>AMERICAN EXPRESS</b>
Card Number _____	Expiration Date _____	CVC Code (see back of card) _____	
Name on Card _____	Card Holder's Signature _____	Today's Date _____	

<b>5.</b>	<b>BILLING ADDRESS (if different from mailing address):</b>		
Contact Person _____		Company Name (if applicable) _____	
Address _____		City, State, ZIP _____	
Telephone _____			